

ODD SEMESTER										EVEN SEMESTER											
Year	S.N.	Nature of Course	Course Code	Course Title	L	T	S	P	C	S.N.	Nature of Course	Course Code	Course Title	L	T	S	P	C			
FIRST		Ability Enhancement	UCES 125A	Environmental Studies	3	0	0	0	3	1	CORE COURSE	SMAW218A	Laws Governing Companies in India	4	0	0	0	4			
	2	Ability Enhancement	UCDM 301A	Disaster Management	3	0	0	0	3	2	CORE COURSE	SMMC319A	Business Environment in India	4	0	0	0	4			
	3	Elective: Generic (GE)		Open Elective-I	4	0	0	0	4	3	CORE COURSE	SMMC124A	Macro Economic Dynamics	3	0	0	0	3			
	4	CORE COURSE	SMMC123A	Business Applications of Economics	3	0	0	0	3	4	ement Compulsory C	SMMC182A	Statistics & Computational Data Analysis	4	0	0	0	4			
	5	CORE COURSE	SMMC191A	Management Thought and Applications	4	0	0	0	4	5	Elective: Generic (GE)		Open Elective-II	4	0	0	0	4			
	6	Skill Enhancement Course (SEC)	SMMC181A	Introduction to Artificial Intelligence Business Intelligence, Data Analytics	4	0	0	0	4	6	Elective: Generic (GE)	SMMC118A	Human Behaviour at Work	4	0	0	0	4			
	7	VAC		Value Added Course (VAC)	2	0	0	0	0	7	VAC		Value Added Course (VAC)	2	0	0	0	0			
TOTAL									21	TOTAL									23		
SECOND	1	CORE COURSE	SMMC211A	Human Capital Management	4	0	0	0	4	1	Skill Enhancement	SMCS212A	E-Commerce	3	0	0	0	3			
	2	CORE COURSE	SMMC303A	Production and Operations Mangement	4	0	0	0	4	2	Skill Enhancement Course (SEC)	SMMC310A	Chasing The Rainbow: The Enterprenueial Streak	4	0	0	0	4			
	3	Skill Enhancement Course (SEC)	SMMC183A	Machine Learning for Business	4	0	0	0	4	3	CORE COURSE	SMMC501 A	Analysing Cost for Managerial Decision Making	4	1	0	0	5			
	4	CORE COURSE	SMMC116A	Marketing for Contemporary Business	4	0	0	0	4	4	CORE COURSE	SMMC218A	Research Methodology for Business	4	0	0	0	4			
	5	CORE COURSE	SMMC115A	Financial Reporting and Analysis	4	0	0	0	4	5	CORE COURSE	SMMC184A	Strategy and Consumer Behavior Analytics-Product wise & Finance Analytics	4	0	0	0	4			
	6	VAC		Value Added Course (VAC)	2	0	0	0	0	6	VAC		Value Added Course (VAC)	2	0	0	0	0			
	7	Skill Enhancement Course		MOOC	0	0	0	0	2	7	CORE COURSE	SMMC652A	Communications Skill II	2	0	0	0	2			
	8	CORE COURSE	SMMC651A	Communications Skill I	2	0	0	0	2	TOTAL									22		
TOTAL										24	TOTAL										22
Summer Training of 6 weeks will be undertaken by students after semester IV, during their summer vacations, which will be evaluated in semester V																					
THIRD	1	Skill Enhancement Course	SMMC312A	Summer Training Project Report	4	0	0	0	4	1	CORE COURSE	SMMC302A	Strategic Orientation for Business	4	0	0	0	4			
	2	CORE COURSE	SMMC315A	Taxation for Managers	4	0	0	0	4	2	CORE COURSE	SMMC324A	Global Business Operations	4	0	0	0	4			
	3	CORE COURSE	SMCS313A	Management Information System	3	0	0	0	3	3	CORE COURSE	SMMC304A	Project Planning and Evaluation	4	0	0	0	4			
	4	CORE COURSE	SMMC220A	Ethics ,Values & Corporate Social	4	0	0	0	4	4	CORE COURSE	SMMC325A	Banking and Insurance Management	4	0	0	0	4			
	5	ancement Compulsory Cour	SMMC317A	Management of Financial Institutions and	4	0	0	0	4	5	Skill Enhancement	SMMC186A	Case Studies and Projects	4	0	0	0	4			
	6	VAC		Value Added Course (VAC)	2	0	0	0	0	6	CORE COURSE	SMMC187A	Risk & Fraud Analytics, Supply Chain	4	0	0	0	4			
	7	ancement Compulsory Cour	SMMC185A	Data Visualization	4	0	0	0	4	TOTAL									24		
	8	CORE COURSE	SMMC653A	Communications Skill III	2	0	0	0	2	TOTAL										25	

Total Credits [C] =

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Program Name	BBA/B.COM		
Course Name	SUMMER TRAINING PROJECT	REPORT	
Course Code	SMMC312A		Credits 4
Semester	V		

Summer Internship Project (SIP) is an integral part of the academic curriculum of BBA/B.Com. After completion of the 2nd year of the program and before the commencement of the third year of the program, the students are required to work with an organization for hands on experience.

The duration of the SIP is six to eight weeks. SIP aims at widening the student's perspective by providing an exposure to real life organizational and environmental situations. This will enable the students to explore an industry/organization, build a relationship with a prospective employer.

SIP also provides invaluable knowledge and networking experience to the students. During the internship, the student has the chance to put whatever he/she learned in the 1st & the 2nd year of BBA/ B.COM into practice.

The student should ensure that the data and other information used in the study report are obtained with the permission of the organization concerned. The students should also behave ethically and honestly with the organization.

The Dean of the respective school will nominate a panel of internal faculty members along with him. The student/s is/are expected to make a 10 minute presentation before the examiners regarding the SIP project work undertaken, which will be followed by question-answer session.

The Summer Training Project report evaluation will be based on the content of the report and its validity in the current business scenario. The report has to be in the prescribed format as laid down by the university. The student will submit written report and make an oral presentation before the panel of internal examiners & the Dean of School. The assessment of the report and its presentation will be jointly done by the internal faculty & the Dean.



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The total marks for the SIP project will be 100 and it carries 4 credits. The marks will be awarded for the following aspects:

Introduction, Literature Review, Objectives of the study, formulation of the problem, scope, and rationale of the study, Methods/methodology adopted for the study: Analytical, Survey, Field Work or any other method with appropriate justification and reasoning, Analysis and conclusions, Contribution and learning from the project, Acknowledgements: References/Citations and Bibliography and Presentation of the report to the examiner.



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